PROGRAM SPECIFICATION

Grupo PIC - I.V.T.- Campus

International Vocational Training Campus

PROGRAM SPECIFICATION

Type of concession
Higher National Diploma
Title of the award
Edexcel BTEC Level 5 HND in Creative Media Production "Motion Graphics".
Institution awarding the prize
Pearson (BTEC)
Validated Institution
Educational Institution
Grupo PIC - I.V.T. Campus (INTERNATIONAL VOCATIONAL TRAINING – CAMPUS)
Study and assistance mode
Full Time - Two years
Language of study
Spanish
Program Leaders
Motion Graphics
Date of Validation / Approval
Revision date

Entry requirements

1. Have successfully completed the Baccalaureate or the Intermediate or Advanced Training Cycle, or have demonstrated professional experience in the field of Creative Media or similar.
2. 18 years old at the point of entry.
3. Presentation of the National Identity Document, Passport or other valid supporting document.

Objectives of the programme

The programme offers a strong sectoral emphasis on the development of practical skills along with the development of the necessary knowledge and understanding.

The HND in Creative Media Production provides a deep foundation in the key concepts and practical skills required in a variety of work sectors and is designed to focus on them:

- provide education and training for a range of careers in creative media, such as: Digital Animator, Traditional Animator, -Interponent 3D Modeler, -Digital Graphic Designer, -Generator of virtual spaces 3D Special Effects Technician, -Audiovisual Media Integrator, -Developer of multimedia audiovisual applications and products, -Editor of interactive and non-interactive multimedia audiovisual contents, -Technical in systems and multimedia production.

- offer specialised options that meet the needs of the main functions of video game production and enable specialisation taking into account career progression and professional recognition.

- provide opportunities for students to focus on developing high-level skills in a CMP project management context.

- to provide opportunities for students to develop a set of skills and techniques and attributes essential to successful performance in working life.

The HND qualification in Creative Media Production aims to meet the needs of the previous raison d'être through:

- To equip people with the knowledge, understanding and skills necessary for success in a range of functions and positions in different sectors of the COP/MOP.

- To provide specialized study pathways that relate to individual professions within the world of management and leadership in which students are working or intend to seek employment.

- To allow access to a university degree or a higher professional qualification in the field of creative media or a related field.

- To support people employed or joining a job in the field of strategic management.

- The development of individual capacity in the field of operational management

through the effective use and combination of knowledge and skills acquired in the different parts of the programme.

- To develop a range of skills and techniques, personal qualities and attributes essential to success in working life and thus enable learners to make an immediate contribution to employment.

- To provide flexibility, knowledge, skills and motivation as a basis for future studies and professional development in the field of creative media.

Program Learning Outcomes

Knowledge, understanding and professional skills.
Compulsory / Basic Curriculum

The main and most important aspects of the strategic business sector in relation to its history and structure and its political and economic environment will be discussed.

It will also include in-depth knowledge of economic, social, cultural and environmental planning, development and impacts, constraints, sustainability and new trends in the field of organisational behaviour.

Students will also learn about the legal aspects of this sector and its commercialization, along with the most important aspects of operations in the field, including IT management and leadership.

Specialist Curriculum:

You have selected specialized optional units to cover the following areas:

- Traditional animation
- Motion Graphics

High level skills

HND Creative Media students will develop the following skills during the program of study:

- Cognitive skills of critical thinking, analysis and synthesis.

- Effective problem solving and decision making using appropriate quantitative and qualitative skills, including the identification, formulation and resolution of business problems.

- Effective oral and written communication, using a wide range of media widely used by middle managers.

- The effective use of information and communication technologies.

- Effective self-management in terms of time, planning and behaviour, motivation, self-entrepreneurship, individual initiative and enterprise.
- Develop different learning styles to cope with different learning situations.
- Self-awareness, openness and sensitivity to diversity in terms of people, cultures, as well as sector-specific issues.
- Effective performance within a team environment, including leadership, team building, influence and project management skills.
- Effective interpersonal skills of listening, negotiation, persuasion and presentation.
- The ability to carry out research in the field of corporate social responsibility.
- Effective performance within a team environment that includes: leadership, team building, influence and project management skills.
- effective interpersonal skills of listening, negotiation, persuasion and presentation.
- the ability to investigate trends in entrepreneurial leadership.

Teaching and learning

The content of the programme is taught through units that are assigned at levels 4 and 5 and which indicate the relative intellectual rigour, complexity, depth of studies and level of autonomous commitment expected of the student. The teaching and learning strategy of centre´s is defined by the interdependent use of a number of methods that include:

Conferences: These provide broad support and basic knowledge.

Seminars/Small group activity: These provide an opportunity for practice to gain more depth through the application of basic knowledge imparted through lectures.

Independent study: With the support of mentoring, students have the opportunity to develop independent learning strategies and the ability to manage their own learning. Through this process, analysis, synthesis of ideas and critical thinking are fostered and developed.

Evaluation and Rating

Evaluation

- Written tasks

- Reports
- Videos or other media projects
- Presentations
- Group and individual projects.
- Web-based activities (e.g., websites, social media, blogs, surveys)

Qualification:

The HND is graded at unit and qualification level. Successfully completed units will receive a Pass, Merit or Distinction rating.

Pass: This grade is awarded for demonstrated achievement of the specific and articulated evaluation criteria.

Merit and Distinction: These grades are indicative of the unit-level demonstration of increased performance. The merit and distinction criteria are generic in nature and are interpreted through a series of indicative characteristics that will reflect the content of the units and the professional sector associated with the programme. These will be indicated in the Allocation Report(s) for each unit.

Overview of Appraisals

Evaluation method

- The rating agency is Pearson (Pearson/BTEC). All evaluations are internal, and there are no external tests for this score.
- Each grade is assessed with a pass, merit or distinction.
- The % of teaching and learning for the HNC that it is:
- Coursework/Written - HNC 50%.
- Practical - HNC 50%
- Work-based learning HNC 0%
- The % of teaching and learning for the HND that is:
- Coursework/Written -HND 46%
- Practical - HND 48%
- Work-based learning HND 6%
- The % type of learning planned:
- 50% of planned hours face-to-face,
- 50% independent study.
- Evaluation % of how much it is:
- Final evaluation with final load 0%
- continuous evaluation throughout the year based on portfolio and practice evaluations - 100%.
- All merit grade descriptors have been reached.

To achieve a distinction in one unit

- All admission and merit criteria have been met
- All the descriptors of the degrees of Distinction have been reached.

Formative Evaluation
The formative assessment will be used to provide students with an opportunity to to self-evaluate their learning, as well as receive feedback from teachers to help deeper

learning take place. Formative assessments will help students develop the skills, knowledge, and understanding to conduct summative assessments with confidence and appropriate academic ability.

PROGRAMME STRUCTURE				
Year of study	**Unit Number**	**Unit Title**	**Core (C) Either Specialist (S) or Optional(O)**	**Level**
1	1	Individual project	C	4
1	2	Creative media industry	C	4
1	3	Professional Practice	C	4
1	21	Game development practices	S	4
1	16	Motion Graphics Internship	S	4
1	17	Visual Effects and Cultures Motion Graphics	S	4
1	18	Typography	S	4
1	31	Art Development	O	4
2	36	Collaborative Project	O	5
2	37	Personal Professional Development	O	5
2	42	Advanced motion graphics studies	S	5
2	46	Rendering and Advanced Visualization	O	5
2	68	Narrative	O	5
2	60	Advanced 3D Animation	O	5
2	61	Advanced 3D Modeling	O	5
2	73	Advanced editing and compositing	O	5

Quality control

All aspects of the HND at Creative Media are subject to internal controls within the institution and through our Quality Assurance Department. These quality processes are, in turn, subject to Pearson's control through regular visits by its External Examiners, who ensure that the delivery and assessment procedures comply with the requirements laid down by Pearson and the UK Office of Qualifications and Examinations (Ofqual) Regulations.