PROGRAMME SPECIFICATION

Grupo PIC - I.V.T.- Campus

International Vocational Training Campus

PROGRAMME SPECIFICATION

Type of Award
Higher National Diploma
Title of Award
Edexcel BTEC Level 5 HND in Creative Media Production “Game Development”
Awarding Institution
Pearson (BTEC)
Validated Institution
Teaching Institution
Grupo PIC - I.V.T. Campus (INTERNATIONAL VOCATIONAL TRAINING – CAMPUS)
Mode of Study & Attendance
Full Time – Two years
Language of Study
Spanish
Programme Leaders
Game Development
Date of Validation / Approval
TBC
Revision Date
TBC

Entry Requirements

1. Successful completion of Spanish Upper Secondary Education ("Bachillerato"), or an appropriate Further Education qualification ("Ciclo Formativo de Grado Medio or Superior"), or demonstrated professional experience in the fields of Creative Media or similar
2. 18 years of age at point of entrance.
3. Presentation of current National Identity Document, Passport or another appropriate ID.

Programme Aims

The programme offers a strong, sector-related emphasis on practical skills development alongside the development of requisite knowledge and understanding.

The HND in Creative Media Production provides a thorough grounding in the key concepts and practical skills required in a variety of working sectors and has been designed to focus on:

- providing education and training for a range of careers in Creative Media, such as: -Game Developer, -Interposer 3D Modeller, - Digital graphic designer, - Generator of virtual spaces 3D special effects technician, - Integrator of audiovisual media, - Developer of multimedia audiovisual applications and products, - Editor of interactive and non-interactive multimedia audiovisual contents, -Technician in multimedia systems and production.

- providing specialist options which meet the needs of the major functions in Video Games production and allow specialisation with career progression and professional recognition in mind.

- providing opportunities for learners to focus on the development of higher-level skills in a CMP project management context.

- providing opportunities for learners to develop a range of skills and techniques and attributes essential for successful performance in working life.

The HND in Creative Media Production qualification aims to meet the needs of the above rationale by:

- equipping individuals with knowledge, understanding and skills for success in a range of roles and positions in different CMP sectors.

- providing specialist routes of study which relate to individual professions within the world of management and leadership in which learners are working or intend to seek employment.

- enabling progression to an undergraduate degree or further professional qualification in Creative Media or a related area.

- supporting individuals employed or entering employment in the field of strategic management.

- developing the individual's ability in the field of operational management through effective use and combination of the knowledge and skills gained in different parts of the programme.

- developing a range of skills and techniques, personal qualities and attributes essential for successful performance in working life and thereby enable learners to make an immediate contribution to employment.

- providing flexibility, knowledge, skills and motivation as a basis for future studies and career development in the field of Creative Media

Programme Learning Outcomes

Knowledge, understanding and vocational skills.

Mandatory / Core curriculum

This will cover the main and most important aspects of the strategic business sector with regard to its history and structure and its political and economic environment.

It will also include deep knowledge about planning, development and economic, social, cultural and environmental impacts, limitations, sustainability and new trends in the organisational behaviour field.

Students will also learn about the legal aspects of this sector and its marketing, together with the most important aspects of operations in the field, including management and IT leadership.

Specialist Curriculum:

Specialist Optional units have been selected to address the following areas:

- Game Development
- Web & App Development

Higher Level Skills

Students on the HND in Creative Media will develop the following skills during the programme of study:

- cognitive skills of critical thinking, analysis and synthesis.
- effective problem solving and decision making using appropriate quantitative and qualitative skills including identifying, formulating and solving business problems.
- effective communication, oral and in writing, using a range of media widely used in middle management.
- effective use of communication and information technology.
- effective self-management in terms of time, planning and behaviour, motivation, self-starting, individual initiative and enterprise.
- developing different learning styles to face diverse learning situations.
- self-awareness, openness and sensitivity to diversity in terms of people, cultures, as well as sector-specific issues.
- effective performance within a team environment including leadership, teambuilding, influencing and project-management skills.
- interpersonal skills of effective listening, negotiating, persuading and presentation.
- abilities to conduct research into the field of Corporate Social Responsibility.
- effective performance within a team environment including: leadership, teambuilding, influencing and project-management skills.
- interpersonal skills of effective listening, negotiating, persuading and presentation.
- abilities to conduct research into business leadership trends.

Teaching and Learning

The programme content is delivered via units which are assigned at levels 4 and 5 and which indicates the relative intellectual rigour, complexity, depth of study and level of autonomous engagement expected of the student. The centre´s teaching and learning strategy is defined by the interdependent use of a range of methods that include:

Lectures: These provide the broad underpinning, core knowledge.

Seminars / Small group activity: These provide an opportunity for practical to gain further depth through application of core knowledge delivered through lectures.

Independent Study: With tutorial support, students are provided opportunities to develop independent learning strategies and the capacity to manage their own learning. Analysis, synthesis of ideas and critical thinking are fostered and developed through this process.

Learning and Assessment

The purpose of assessment is to ensure that effective learning has taken place of the content of each unit. Evidence of this learning, or the application of the learning, is required for each unit. The assessment of the evidence relates directly to the assessment criteria for each unit, supported by the generic grade descriptors.

The process of assessment can aid effective learning by seeking and interpreting evidence to decide the stage that learners have reached in their learning, what further learning needs to take place and how best to do this. Therefore, the process of assessment should be part of the effective planning of teaching and learning by providing opportunities for both the learner and assessor to obtain information about progress towards learning goals.

The Professor objectively evaluates the development of the student, as well as involvement in the acquisition of skills, depending on the assimilation of knowledge and the practical realization of tasks.
Depending on the student aspirations in terms of getting Pass, Merit or Distinction, initial general criteria will be established and taken into account in the individual evaluation of each student.
When it comes to the hand-in and delivery of the piece of work, the teacher establishes some stages and dates, for the control of the development and timely guidance.
The evaluation should consider the following points:
• Check whether the goals were achieved and with which grade: Pass, Merit, distinction.
• Provide the necessary data in order to make the decisions about methods, and program guidelines.
• Assess and update the teaching methods depending on the subject.
• Inform the student about the criteria of evaluation, the effectiveness of their efforts, and ultimately the guidance to its study.
• Positively reinforce their strengths and achievements, as well as clarifying what they have learned.
The evaluation will take place orally. This will allow us identify and get to know in depth what the student learned. It will also allow us to identify their problems of understanding. The fact that our number of students is reduced allows this system, follow-up and tutoring to be carried out without the practical difficulties involved when groups of students are very numerous.
The teacher can adopt a mixed system that includes oral assessment tests and the exposure of some specific topic, as well as the development of any practice or work.
The work should be valued appropriately, its mode and follow the most important part of

the learning process, the verification and their final qualification.txt

The follow up of the pieces of work is one of the most important parts of the learning process, the verification and their final qualification.

Assessment and Grading

Assessment:

- Written assignments
- Reports
- Videos or other media projects
- Presentations
- Group and individual projects.
- Web-based activities (i.e. websites, social media, blogs, surveys)

Grading:

The HND is graded at the unit and qualification level. Successfully completed units will recieve a grade of either Pass, Merit or Distinction.

Pass: This grade is awarded for the demonstrated achievement of the specific, articulated assessment criteria.

Merit and Distinction: These grades are indicative of the demonstration at the unit level of higher achievement. Merit and Distinction criteria are generic in nature and are interpreted through a series of indicative characteristics which will be reflective the unit content and professional sector associated with the programme. These will be stated in the Assignment Brief/s for each unit.

Summary of grades

Assessment method

- The awarding body for this qualification is Pearson (Pearson/BTEC). All assessment is internal, and there are no external examinations for this qualification.
- Each qualification is assessed with either a Pass, Merit or Distinction.
- The % of teaching and learning for the HNC that is:
- Coursework/written – HNC 50%
- Practical- HNC 50%
- Work based learning HNC 0%
- The % of teaching and learning for the HND that is:
- Coursework/written –HND 46%
- Practical- HND 48%
- Work based learning HND 6%
- The % type of planned learning:
- 50% planned hours face-to-face,
- 50% independent study.
- Assessment % how much is:

- Final assessment end loaded 0%
- continuous in-year assessment from portfolio and practical assessments – 100%
- All Merit grade descriptors have been achieved.

To achieve a Distinction in a unit

- All Pass and Merit criteria have been achieved
- All Distinction grade descriptors have been achieved.

Formative Assessment

Formative assessment will be employed to provide students with an opportunity to self-assess their learning in addition to receiving feedback from teachers to assist deeper learning to take place. Formative assessments will assist learners to develop skills, knowledge and understanding to undertake summative assessments with confidence and appropriate academic ability.

PROGRAMME STRUCTURE

Year of Study	Unit Number	Unit Title	Core (C) Or Specialist (S) or Optional(O)	Level
1	1	Individual Project	C	4
1	2	Creative Media Industry	C	4
1	3	Professional Practice	C	4
1	21	Game Development Practices	S	4
1	22	Games in Context	S	4
1	23	Game Design	S	4
1	27	Story Boarding	O	4
1	31	Art Development	O	4
2	36	Collaborative Project	C	5
2	37	Personal Professional Development	C	5
2	44	Advanced Game Development Studies	S	5
2	49	App Development Frameworks	O	5
2	68	Narrative	O	5
2	70	Scripting for Games	O	5
2	48	Mobile Game Development	O	5
2	73	The Web & App Economy	O	5

Quality Control

All aspects of the HND in Creative Media are subject to internal controls in place at the institution and through our Quality Assurance Department. These quality processes are, in turn, subject to control by Pearson through regular visits by its External Examiners who assure that delivery and assessment procedures meet the requirements established by Pearson and the UK Office of Qualifications and Examinations Regulation (Ofqual).